

### What is Tax-Efficient Investing?

Everyone loves to make money. No one loves to pay most of the gains in taxes.

After-tax gains are a more realistic way to look at overall gains of the portfolio.

Tax-efficient investing is using investment vehicles, placement, and strategies in the way that minimizes the overall impact of taxes for a client.





## Why you should care?

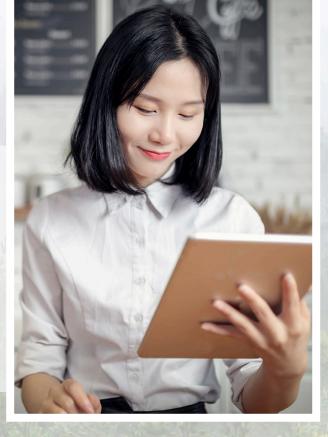
The top federal tax bracket is 37%. Any security that is held less than a year is taxed at ordinary income tax rates.

# Strategies we use:

#### Tax-Efficient Investment Vehicles

Some investment types are more tax-efficient than others.

You can control when gains are realized in some, and not in others.





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## Strategies we use:

#### Tax-Efficient Investment Placement

Since we manage at a household level, we place the most tax-efficient investments into the taxable accounts and the most tax-inefficient investments into the tax-deferred or tax-free accounts.

Tax-efficient investment placement minimizes the amount of capital gains, interest, and dividends that the client has to realize without being able to control when the capital gains, interest, and dividends come.

We can then tie the optimization of when to take capital gains, interest, and dividends in with a client's financial plan to minimize taxes over the life of the plan instead of just one year.





## Strategies we use:

#### Tax-Efficient Investment Management

We utilize tax-loss harvesting in taxable accounts to realize losses for a client.

These losses can be used to offset \$3,000 of ordinary income each year until they are used up.

The losses can also be used to offset other gains the client realizes in their portfolio that we couldn't control.

It allows the client to control when they realize the gains to make them most tax-efficient.

+9.52%

+2.22%

+10.28%



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### Final Thoughts

Tax-efficient investing can save you money in the short and long run. It gives you control over when taxes are paid. It can also create opportunities to lower overall taxes through tax-loss harvesting.



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